

DISTINCTIVE NOTES

- Created identity for major phone-card co., with continued annual usage
- Assisted client in attracting more walk in traffic to raise sales
- Streamlined efficient production on weekly magazine

PROFILE

DESIGNER with inventive conceptual and production sense
—Analytical and Creative. —Focused and Client Oriented.
—Teamworker. —Computer Skills. —Proficient in deadline settings.

WORK HISTORY

Monarch Graphics NY — Crown Heights, NY 2010 — PRESENT

- Produced multi cultural annual calendar
- Produced and enhanced logo creations
- Design material for ongoing shlichus programs

Franklin Printing — Kensington Gardens, NY 2006 — 2010

- Certificate in Online Marketing System
- Designed and produced marketing magazine, online and print
- Coordinated projects with other team members and print houses

American Print Solutions — Industry City, NY 1991 — 2006

- Managed production of process-color magazine
- Proposed hardware/software purchases
- Collaborated with customers on projects from concept through production
- Major clients included phone-card industry startups

Eli Graphics — Borough Park, NY 1986 — 1991

- Advertising Mechanicals
- Production in CMYK environment
- Advanced to succeeding employer through recommendation of Client

TECHNICAL SKILLS

MAC and PC platform

Applications: Illustrator, Photoshop, QuarkXpress, Adobe InDesign, Microsoft Word, Powerpoint, Excel, Adobe Acrobat, Social Media Applications

EDUCATION

SCHOOL OF VISUAL ARTS - New York City

The arts: Abstract design concepts, color harmony, form and perspective

Continuing Education: Adobe Illustrator, Advanced Photoshop QuarkXpress, Adobe InDesign, Quickbooks

ÉCOLE D'ETUDIÉS GÉNÉRAL - Casablanca, Morocco

Culture crafts, multi media concepts, sports education, environmental studies. French 101-106